

BDS FOR RETAIL AND SALES

BDS's industry-standard, information-rich data is created to offer today's booksellers and media retailers the edge in a competitive market place.

BDS aggregates data on books, DVD, music, games, e-books and audio books and adds extended content to this information including images, sound and video clips, screenshots, descriptions, contents pages and artist biographies.

BDS is the perfect choice for companies operating in the market for book and media sales. Enhanced data creates a rich, engaging user experience both online and in-store.

The accuracy and flexibility of BDS data is ideal for Price Comparators who need reliable and up-to-the minute information delivered seamlessly to their customers.

BDS offers library suppliers the opportunity to outsource the creation of a pre-publication, library-quality database for today's OPACs and across library catalogues.

We offer web design, web building, hosting and maintenance and comprehensive range of marketing tools through our web services arm, ehaus, and media information through our Books & Media service.

RETAILERS & E-TAILERS

BDS data on books, DVD, music, games, e-books and audio books includes images, sound and video clips, screenshots, descriptions, contents pages and artist biographies. The result is an in-depth, comprehensive and entertaining database that has contextual hyperlinking, end-user flexibility and ease of use as well as a broad range of uses in-house and for marketing products.

BDS data covers the complete life cycle of a product from concept to buyer – from the studio or publisher including full listings of the people involved in a product's creation. From pre-publication through to post publication, the data BDS aggregates is checked and re-checked while the extended information such as sound clips, trailers, music artists biographies and influences, contents, cast lists are added and updated throughout the product's life-cycle.

The information, including price and availability, is updated daily and includes all the vital additions needed to assist marketing, including hi-res images and streaming video that you can use in store or online. The information we supply can be further enhanced through the use of our widget - Tell me more – which offers on-the-fly pop-up information about products.

Where available volumetrics are included to allow retailers and e-tailers with stock, self checkout and postage or delivery services to maximize efficiency and minimize costs.

To ensure an efficient supply chain and communication we offer links to wholesalers and publishers and our team of data experts is always on-hand to help you make the best possible use of the best data available.

The creation of BDS data underpinned by meeting the demanding and highest possible standards for libraries – standards that have built the British Library and the Library of Congress in the United States as well as public libraries around the world. Our years of working with and understanding products such as books and film offer our clients the assurance that when it comes to data that demonstrates quality, reliability and comprehensiveness, BDS is the first choice.

Delivery

Delivery of BDS data can be tailored to suit your systems and practices. For more information contact our West10 team through Barry Smith

PRICE COMPARATORS

BDS Data: accurate and detailed

BDS aggregates data on books, DVD, music, games, e-books and audio books. It updates daily any changes to this data and checks information supplied by the publisher to ensure accuracy. It adds extended content including images, descriptions, contents and audience level information. The result is a database that has contextual hyperlinking that is in-depth, comprehensive and entertaining and, above all, accurate.

BDS data includes pre-release information supplied by publishers and studios to facilitate ordering and pre-release marketing and follows this up, where possible, with product-in-hand records created on publication. It supplies descriptions for all media, audience level information and cover and internal content images.

Popular and important releases are identified to make user choice easier and this can be supported by streaming film trailers, music artist biographies and comprehensive production details for games and video.

Searching is aided by extensive categories for video and cross-referencing across media as well as industry-standard BIC codes.

BDS data ensures your customers are comparing similar items due to the extensive detail it contains.

Delivery

Delivery of BDS data can be tailored to suit your systems and practices. For more information contact our West10 team through Barry Smith

LIBRARY SUPPLIERS

BDS aggregates data on books, DVD, music, games, e-books, audio books – in fact virtually a complete library's stock. It then adds extended content to this information including images, sound and video clips, screenshots, descriptions, contents pages and artist biographies. The result is a pre-publication, library-quality database that has contextual hyperlinking, flexibility and catalogue interoperability that is in-depth, comprehensive and entertaining.

The bibliographic record provided is designed to meet all library requirements for cataloguing information. BDS has held the contract to supply Cataloguing-in-Publication (CIP) data to the British Library since 1995, and therefore has a complete understanding of the needs of librarians for detailed, accurate pre-publication information. To reflect the dynamic nature of publishing, our subscription service is updated daily, and contains information vital in the context of bookselling, such as format and status of the book.

BDS removes the need for booksellers to source information from all the publishers in the United Kingdom, and the requirement to employ staff with specialist skills to create bibliographic records in UKMARC or MARC 21, the formats used by libraries to load data into their library systems. Records provided via BDS can be sent to libraries to load direct into their acquisitions systems, and used by booksellers internally to inform the control of functions such as ordering, stock control and invoicing. BDS data allows information to be mapped readily to proprietary formats used in-house by booksellers* and can form a profiled selection service for library customers. Alternatively, BDS can supply selected categories of information, such as fiction titles or children's titles or foreign language titles, if you specialise in a particular area.

For major titles, Booksellers will receive confirmed catalogue records on publication as BDS upgrades the advance record with a "book-in-hand" record. The resulting records may be supplied to library customers as a confirmed catalogue record.

Our team of cataloguers can produce catalogue records on demand for titles not represented in our database. This service can be used to supplement our subscription service, or can be used to produce catalogue records for items that cannot be located elsewhere. The cost of record creation varies according to the type of material catalogued. Catalogue records may be returned to the bookseller or sent direct to the library customer.

Delivery

See our libraries' section for possible delivery methods which can be tailored to suit your systems and practices. For more information contact Sarah Armitage

*If you do not wish to undertake the programming necessary to map from MARC to your own data format, we can undertake this work for you and offer a customised service to feed records into your database.

DATA STREAMING AND ENHANCEMENTS

BDS data is entertaining, designed to engage your customers and ensure your sale. Research has shown that all media are more likely to sell if enhanced information and images are available to support the decision to buy process.

WEB DEVELOPMENT & SERVICES

BDS offers high quality web design and development services, web hosting, content management systems and online marketing and e-commerce shopping systems through its web services division. Its experience in developing web applications with large data sets allied to the highest design standards that include the latest web-based technology means that BDS can offer cost-efficient and reliable web solutions to the trade and retail sector.

Websites and applications

We develop cutting edge websites that meet your business objectives and promote understanding of your products while fulfilling the needs of your users. We perform extensive testing to ensure your site is optimised for search engines and conforms to accessibility guidelines. Security requirements are a central concern while multiple currencies, languages, and the specific trading needs of our clients are addressed such as easy to search product catalogue or a smooth checkout system with a speedy fulfillment process.

We offer a reliable, easy-to-use Content Management System (CMS) that interfaces with your product database, so you can easily create features at the front of your website. It allows you to readily change critical commercial information like discounts and to update text and images with minimal technical expertise.

We have over a decade of experience creating software and web applications that enable and empower businesses and we develop custom applications to suit the varying needs of our clients; from a web page archive, to a recruitment database, to a searchable PDF library, to an e-book shopping basket. For more information or a demonstration please contact us.

Website building & E-mail marketing

Let BDS help you to get your message across. Our targeted e-mail marketing offers a fully integrated newsletter and one-off email service based upon your website design and branding to get your message to where it will sell. Our service provides extensive feedback that includes information on dead links, take up, bounce back, when read, and if forwarded.

For more information contact Matthew Pollock on matthew.pollock@e-haus.co.uk.

BOOKS & MEDIA

“To access information on books and authors featured in the UK press would cost £2,500 per year in newspapers alone...”

Harry Doherty, Managing Editor, Books & Media

Books & Media offers a comprehensive and unique resource on books featured across all consumer media. Ideal for those who need to know what's going to be big news in the market place or for your own marketing, Books & Media is a customisable press and media cuttings office, updated daily and accessed on www.booksandmedia.co.uk or received via data feed.

Books & Media covers all books featured in the national press in Britain and Ireland, whether reviewed or referenced in general editorial, interviews or the news. Books & Media also covers books and authors with official tie-ins or featured on radio or talked about on social networking sites and blogs. Authors appearing on TV chat shows and books adapted into major and independent movies are also fully covered.

In the case of newspaper coverage, every Sunday night subscribers will be able to find out what was reviewed and who was interviewed where - with star ratings on reviews. The TV and radio service lists the channel and broadcast time for each programme that features or is linked to books, including specialist programmes such as cookery and gardening.

This huge resource is a web-based subscription service that is fully customisable and searchable, so you can get the information you need to make Books & Media work for you.

To find out more about Books & Media contact Harry Doherty on harry.doherty@booksandmedia.co.uk.